

Data Protection Notice

BOSCH GLOBAL SOFTWARE TECHNOLOGIES PRIVATE LIMITED (hereinafter “BGSW/Bosch” or “We” or “Us”) welcomes you. We thank you for your interest in our company and our products.

BOSCH respects your privacy. The protection of your privacy throughout the course of processing personal data as well as the security of all business data are important concerns to us. We process personal data that was gathered during your visit to our booth during the SAP NOW event in a confidential manner and only in accordance with statutory regulations.

Data protection and information security are important aspects of our corporate policy.

Data Fiduciary/Controller

BOSCH is the Fiduciary responsible for the processing of your data; exceptions are outlined in this data protection notice.

Our contact details are as follows:

*Bosch Global Software Technologies Pvt Ltd (BGSW)
No.123, Industrial Layout,
Hosur Road, Koramangala,
Bengaluru, Karnataka 560095*

Collection, processing and usage of personal data

Processed categories of data

- Business Contact Information (e.g. name, official phone number, official e-mail ID, organization name and designation)

Principles

Personal data consists of all information related to an identified or identifiable natural person, this includes, e.g. names, addresses, phone numbers, email addresses, contractual master data, contract accounting and payment data, which is an expression of a person's identity.

We collect, process and use personal data (including IP addresses) only when there is either a statutory legal basis to do so or if you have given your consent to the processing or use of personal data concerning this matter, e.g. by means of registration.

Processing purposes and legal basis

We as well as the service providers commissioned by us; process your personal data for the following processing purposes:

Contact and communication pertaining to mutual business interests

Legal basis: Consent and Voluntary Disclosure.

Self-promotion and promotion by others as well as market research and reach analysis done within the scope statutorily permitted

Legal basis: Consent for direct marketing if in accordance with data protection and competition law.

Marketing and advertisement communications/Sales calls

Legal basis: Consent

Customer surveys and feedback

Legal basis: Consent for improvement of products / services.

Newsletter (Email, SMS)

Legal basis: Consent

Product launches

Legal basis: Consent

Safeguarding and defending our rights

Legal basis: Legitimate use for safeguarding and defending our rights.

Children

You should be legally competent (i.e. should have reached the age of majority in the country of your residence) to be eligible for participation and further interaction with us.

Data transfer to other Fiduciaries

Principally, your personal data is forwarded to other fiduciaries only if consented to or required for the fulfillment of our contractual obligation to you. Particulars on the legal basis can be found in the [Section – Processing purposes and legal basis](#). Additionally, data may be transferred to other fiduciaries when we are obliged to do so due to statutory regulations or enforceable administrative or judicial orders.

Service providers (general)

We involve external service providers with tasks such as sales and marketing services, data hosting, hotline services. We have chosen those service providers carefully and monitor them on a regular basis, especially regarding their diligent handling of and protection of the data that they store. All service providers are obliged to maintain confidentiality and to comply with the statutory provisions. Service providers may also be other Bosch group companies.

Transfer to recipients internationally

We might transfer personal data to recipients located internationally. In such cases, prior to the transfer we ensure that transfer to the data recipient is legally compliant and that adequate safeguards are in place.

Duration of storage, retention periods

Principally, we store your data for as long as it is accurate and relevant for the purposes mentioned above and connected services or for as long as you do not withdraw your consent. In all other cases we delete your personal data with the exception of data we are obliged to store for the fulfillment of legal obligations (e.g. due to retention periods under the tax and commercial codes we are obliged to have documents such as contracts and invoices available for a certain period of time).

Newsletter with opt-in; Right of withdrawal

Within the scope of our Online Offers you can sign up for newsletters. We provide the so-called double opt-in option which means that we will only send you a newsletter via email, mobile messenger (such as, e.g. WhatsApp), SMS or push notification after you have explicitly confirmed the activation of the newsletter service to us by clicking on the link in a notification. In case you wish to no longer receive newsletters, you can terminate the subscription at any time by withdrawing your consent. You can withdraw your consent to email newsletters by clicking on the link which is sent in the respective newsletter mail, or in the administrative settings of the online offer. Alternatively, please contact us via the details provided in the [Section - Contact](#).

Security

Our employees and the companies providing services on our behalf, are obliged to confidentiality and to compliance with the applicable data protection laws.

We take all necessary technical and organizational measures to ensure an appropriate level of security and to protect your data that are administrated by us especially from the risks of unintended or unlawful destruction, manipulation, loss, change or unauthorized disclosure or unauthorized access. Our security measures are, pursuant to technological progress, constantly being improved.

User rights

To enforce your rights, please ensure that an unambiguous identification of your person is possible.

Right to access information

You have the right to obtain confirmation from us about whether or not your personal data is being processed, processing activities, recipients of your personal data and, if this is the case, access to your personal data.

Right to correction and deletion

You have the right to obtain the updation or rectification of inaccurate personal data. As far as statutory requirements are fulfilled, you have the right to obtain the completion or deletion of your data.

This does not apply to data which is necessary for billing or accounting purposes or which is subject to a statutory retention period.

Withdrawal of Consent

In case you consented to the processing of your data, you have the right to revoke this consent at any time with effect for the future. The lawfulness of data processing prior to your withdrawal remains unchanged. You can withdraw your consent by sending an informal mail to our email ID mentioned in the [Section – Contact](#).

Right to grievance redressal:

1. To assert your rights or to submit any grievances, please refer to [Section-Contact](#)
2. If you are unsatisfied with our response or in case of non-response to your grievances, you have the right to lodge a complaint with a supervisory authority. You can appeal to the supervisory authority which is responsible for your place of residence or your state of residency or to the supervisory authority responsible for us.

Changes to the Data Protection Notice

We reserve the right to change our security and data protection measures. In such cases, we will amend our data protection notice accordingly and notify you. Please, therefore, notice the current version of our data protection notice, as this is subject to changes.

Contact

If you wish to contact us, please find us at the address stated in the Section - Data Fiduciary/Controller.

To assert your rights and to notify data protection incidents please use the following link: <https://www.bkms-system.net/bosch-dataprotection>.

To opt-out of any processing activity or for suggestions and complaints regarding the processing of your personal data, we recommend that you contact our data protection officer: DPO.India@in.bosch.com

Effective date: [2024.04.24]